

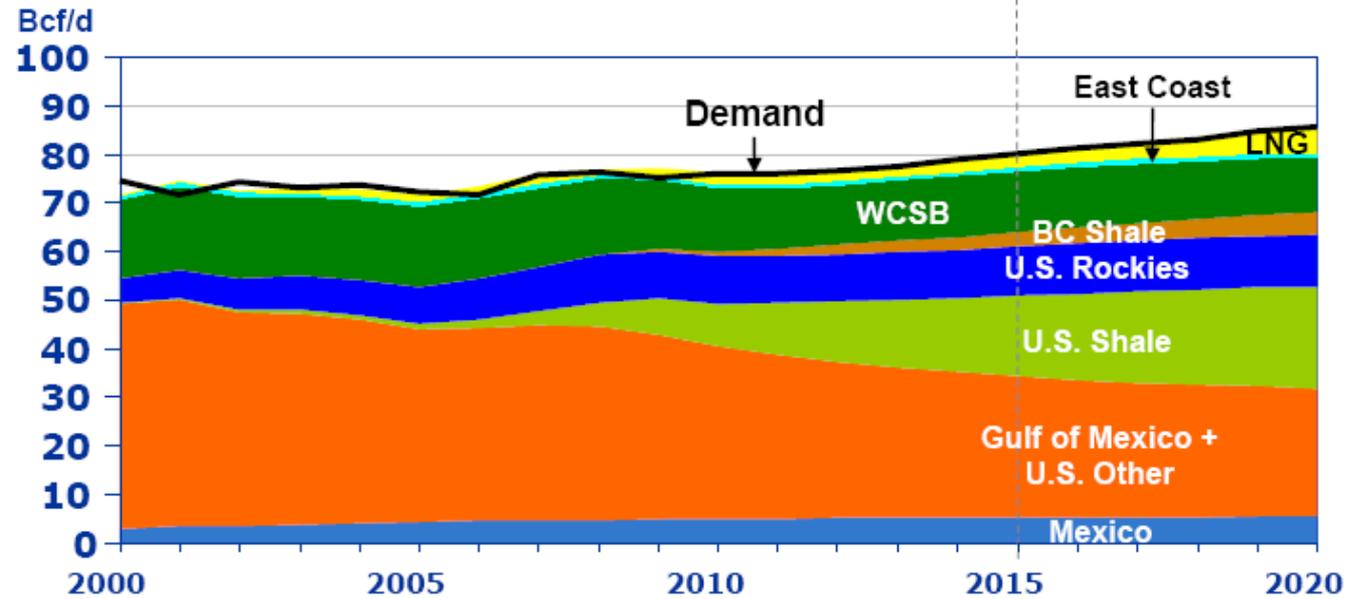
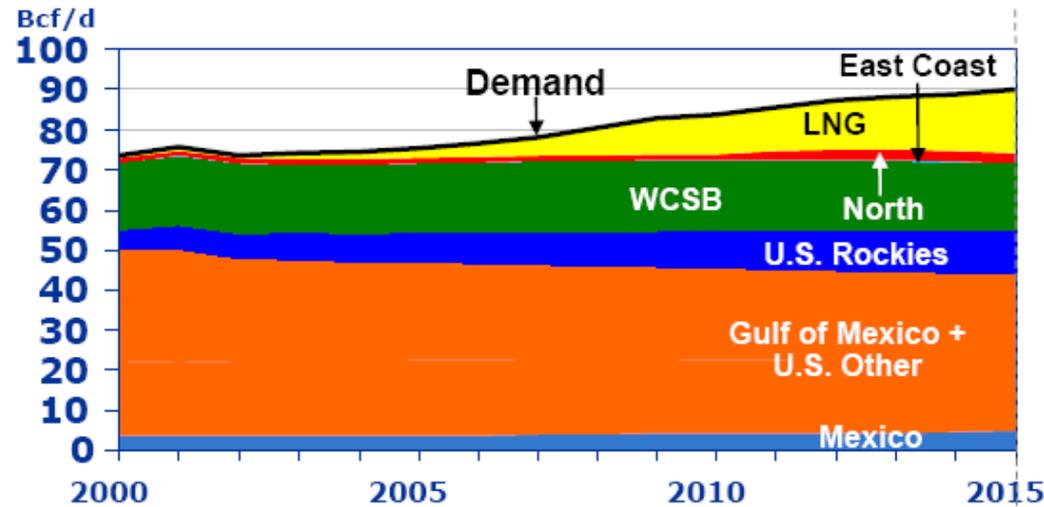
# Growth Prospects for Appalachian Gas: Good Access Trumps Market Fundamentals

Platts 3<sup>rd</sup> Appalachian Gas Conference  
October 28, 2010

Richard Levitan, [rll@levitan.com](mailto:rll@levitan.com)

**LEVITAN & ASSOCIATES, INC.**  
MARKET DESIGN, ECONOMICS AND POWER SYSTEMS

# Fundamental Shift in North American Supply/Demand

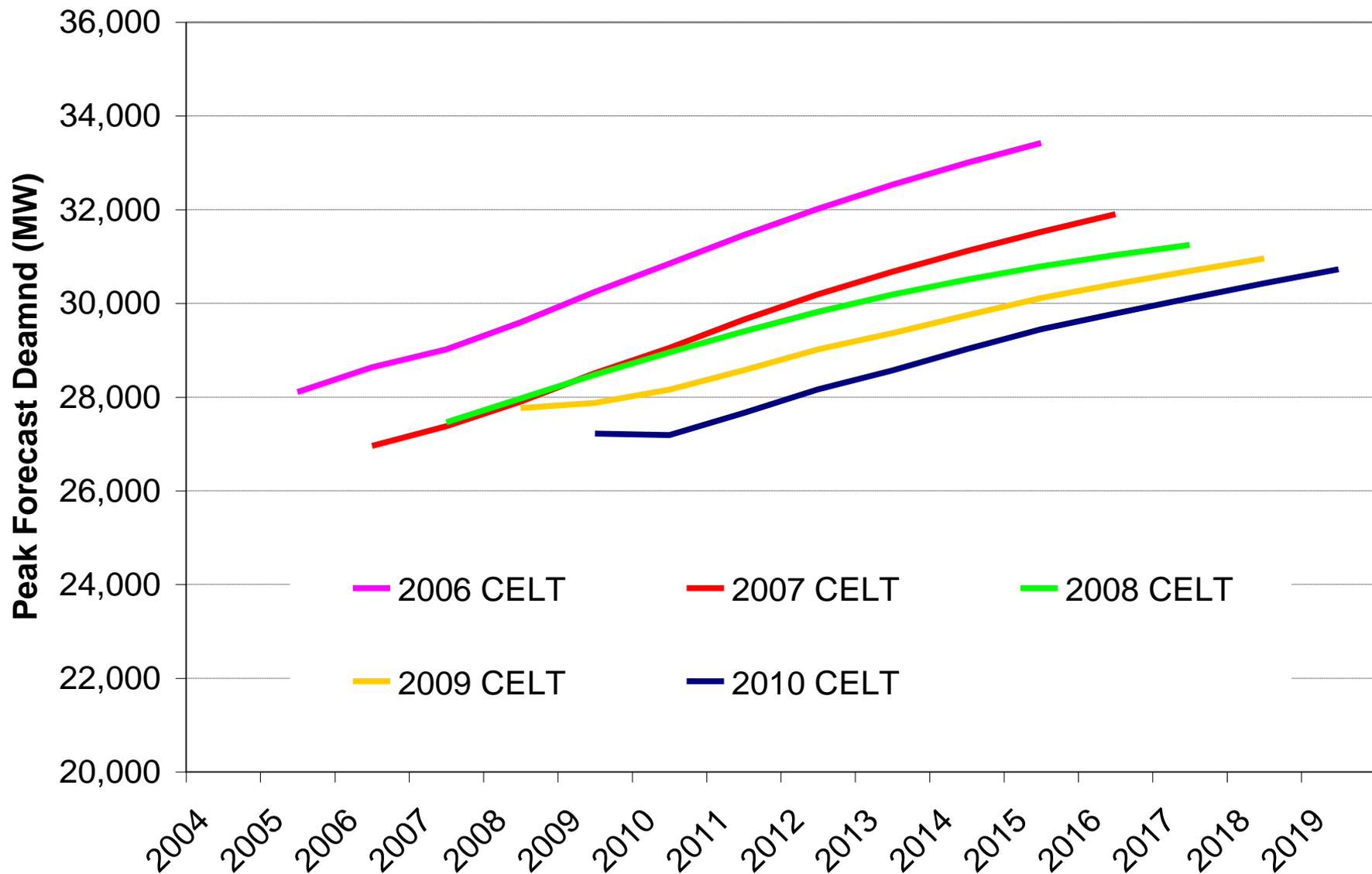


Source: TransCanada, NECA Conference, 9/28/10

# Market Fundamentals for Marcellus Shale

- Bullish indicators
  - Prolific shale gas outlook
  - Proximity to major market centers
  - Maturational effects in the Gulf Coast, WCSB
  - Gas is inexpensive, oil-to-gas parity ratio near all time high
  - Strong environmental inducements
  - Repowering prospects
- Bearish indicators
  - Low LDC growth prospects
  - Capacity price signals in regional capacity markets
  - Emphasis on efficiency—both gas and electric
  - Renewable entry → displacing thermal genco
  - Anticipated MW overhang
  - Dispatchability of DR, EE

# Low electric demand (New England)

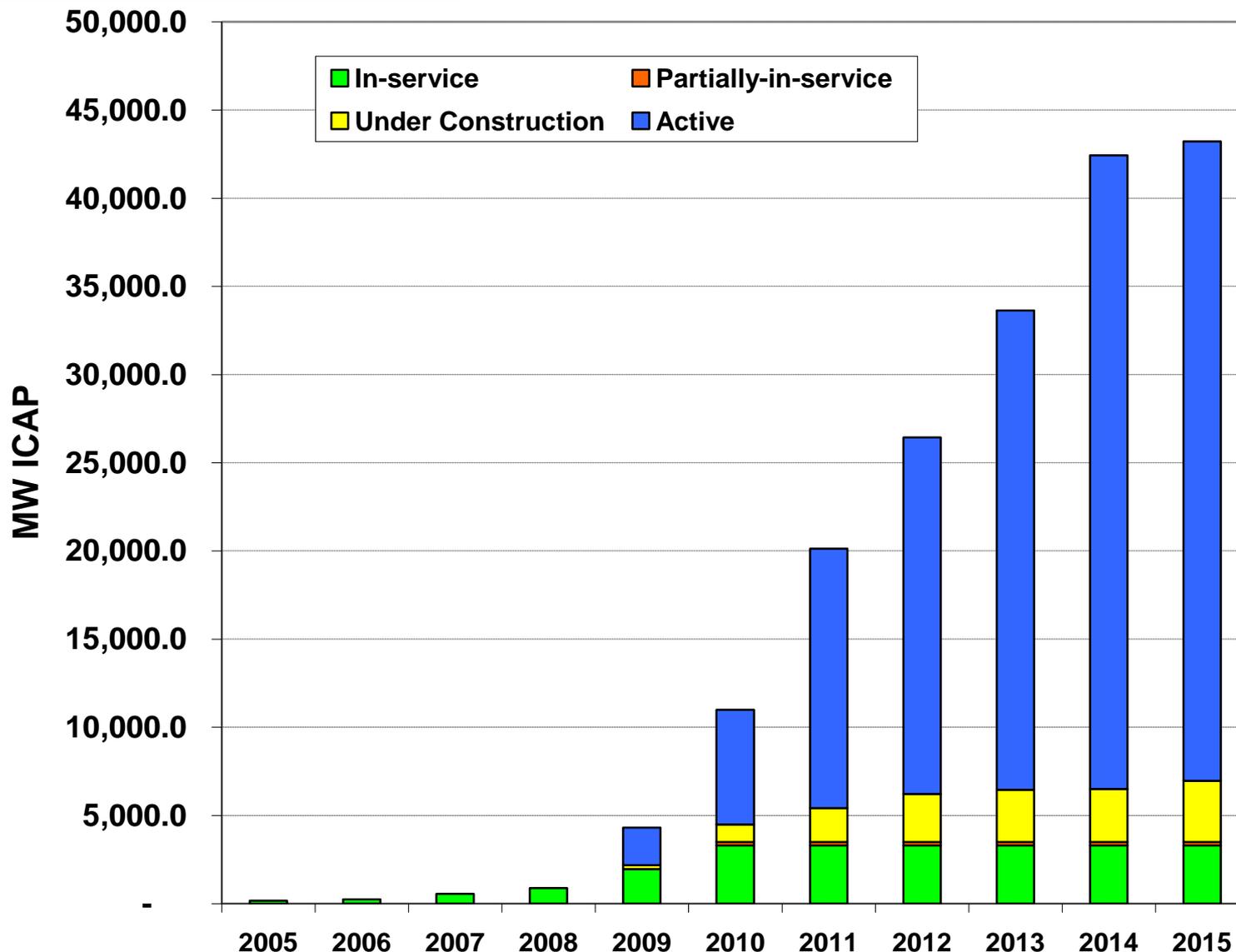


# High Penetration Rate of DR / EE



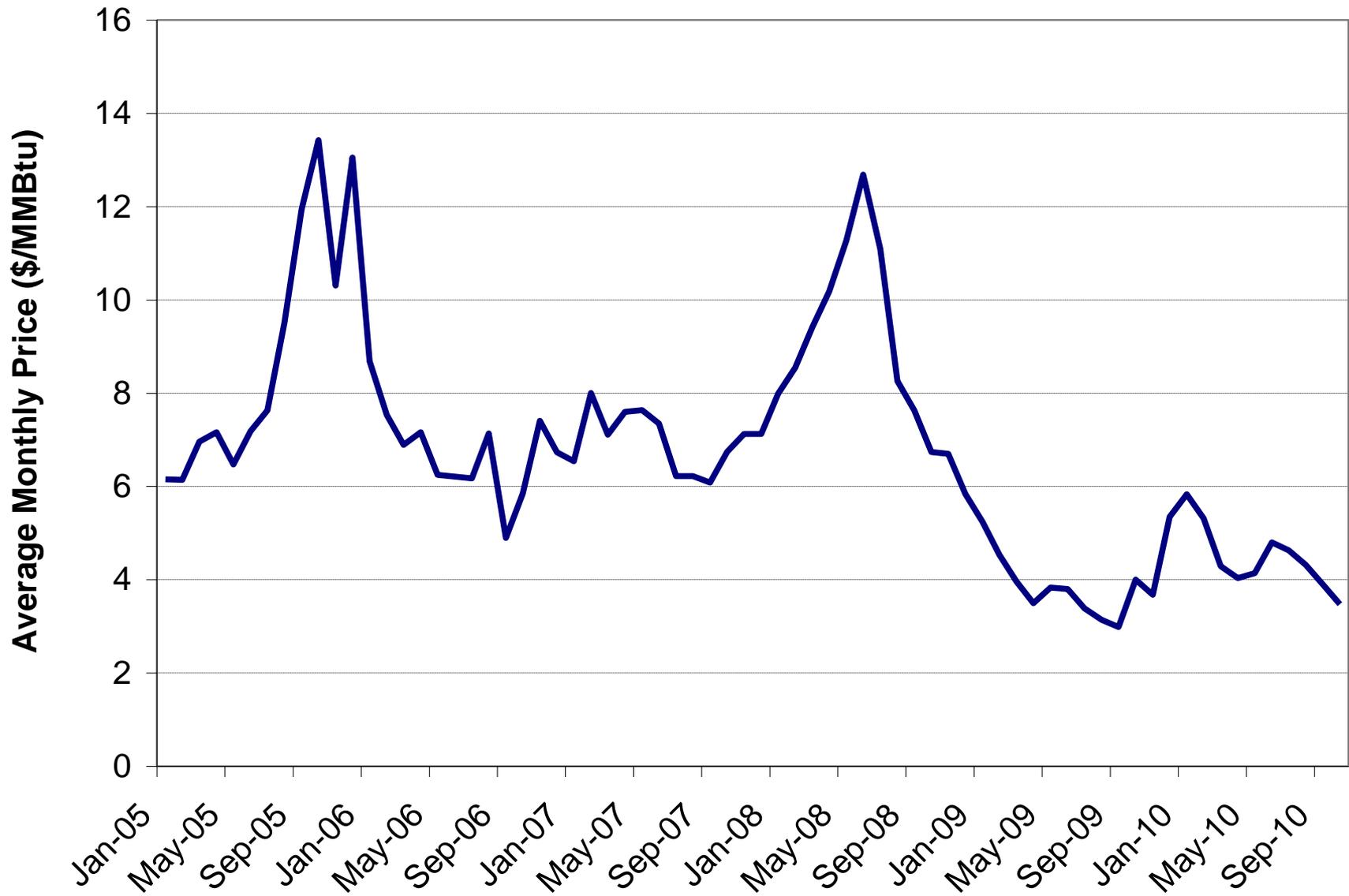
Source: PJM

# Wind resource growth in PJM

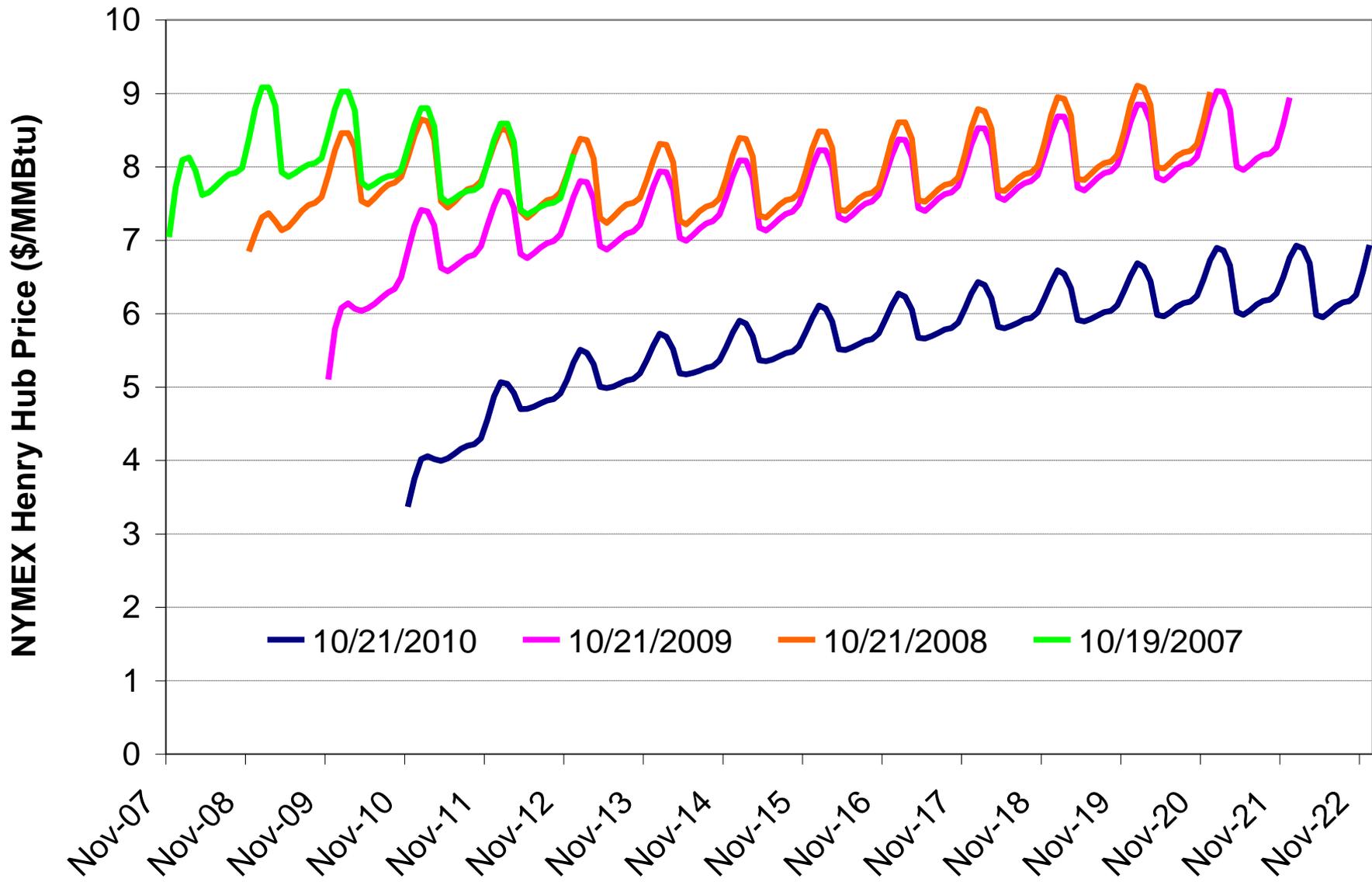


Source: PJM

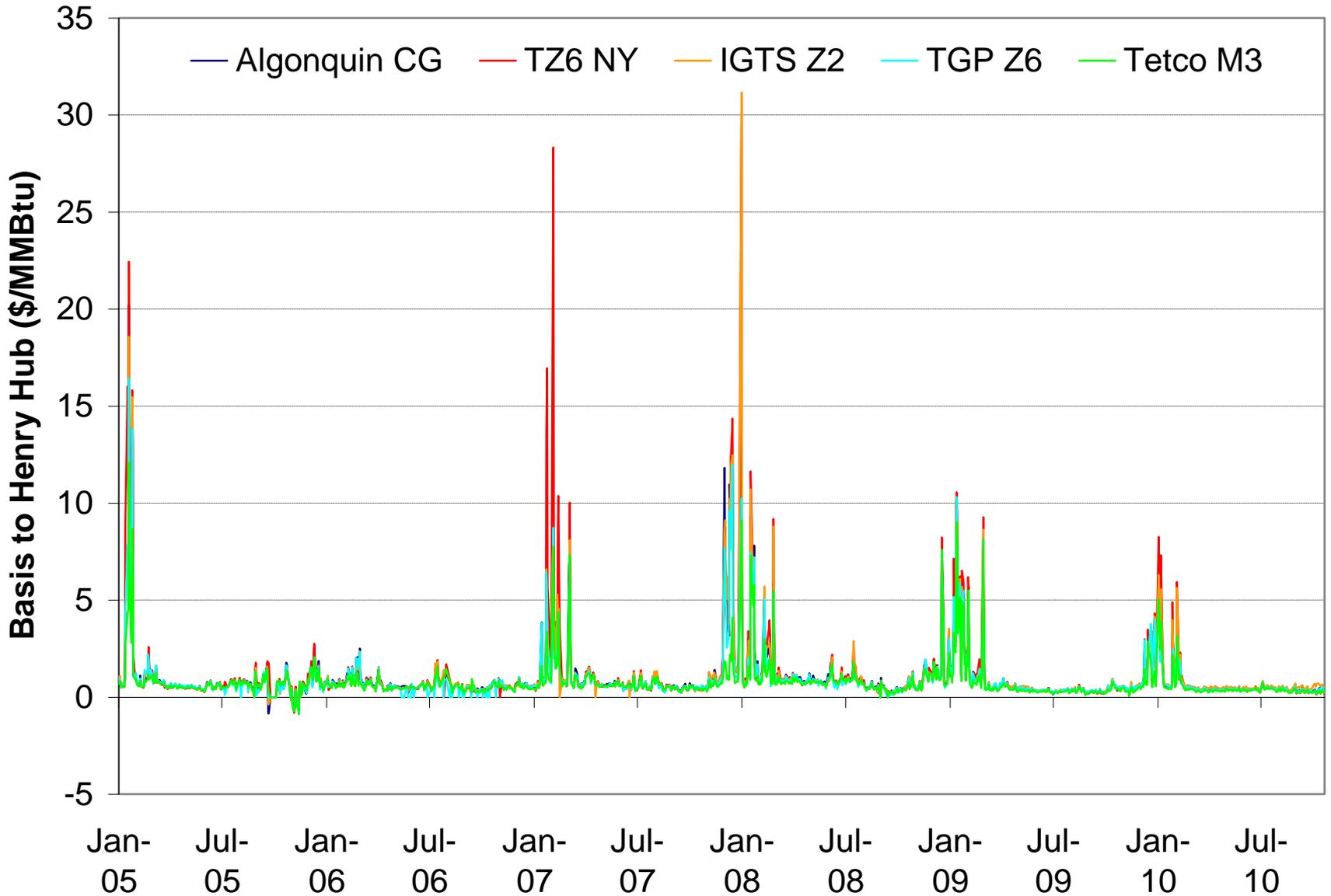
# Commodity Prices at Henry Hub have pulled way back



# NYMEX futures



# Daily basis at key pricing points in 3 market areas



# Gas basis is low and converging

- Ten-fold increase in shale gas production + CBM portends continued downward pressure
- Expansions/upgrades on TN, Dominion, Tetco, IGTS and Transco
- Marcellus Shale a game changer in the Northeast
  - Displacement of Gulf Coast gas, WCSB
  - Destination flexible LNG cargoes marginalized

# Environmental issues affecting STGs

- Regional Haze Rule
  - Plants that contribute to haze in federal protected areas may need to retrofit or fuel switch
- Transport Rule (proposed)
  - Replaces CAIR, imposes more stringent NO<sub>x</sub> and SO<sub>2</sub> emission limits
- New Ambient Air Quality Standards for ground-level ozone (postponed)
- Clean Water Act Section 316(b) Phase II
- Oil STGs face retirement or heavy CapEx

## Growth prospect: Repowering the old fleet of STGs

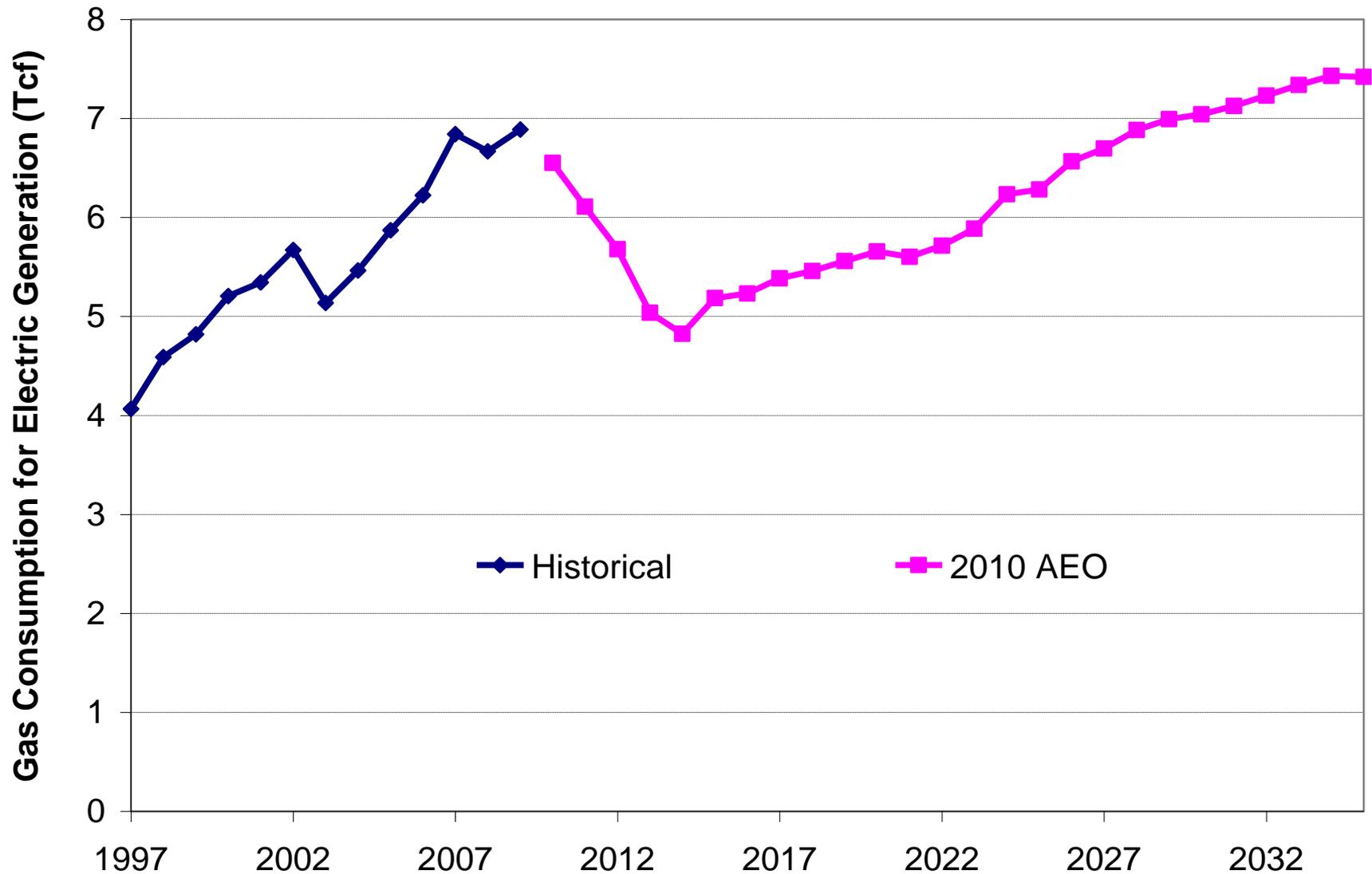
- Broad spectrum of technology
- Potential regulatory support for long term contract support
- Moderate impact re increased gas use
- Potential regulatory support through contract mechanism
  - Price signals through RPM, FCM, Demand Curve not bankable for technology conversion
  - Regulatory / financial incentives to promote real options

# MW overhang in the greater Northeast

Market	Delivery Period	Excess (%)
PJM	2013/14	30,854 MW (20.3%)
ISO-NE	2013/14	4,620 MW (14.4%)
NYISO	Oct 2010 (summer)	4,023 MW (11.5%)

- GTs / CCs under Long Term Contracts
- RPS supports renewables under LTCs
- Accelerated penetration rate of DR / EE

# Likely reduction in gas use for power generation



Source: EIA