

# Managing Regret Risk:

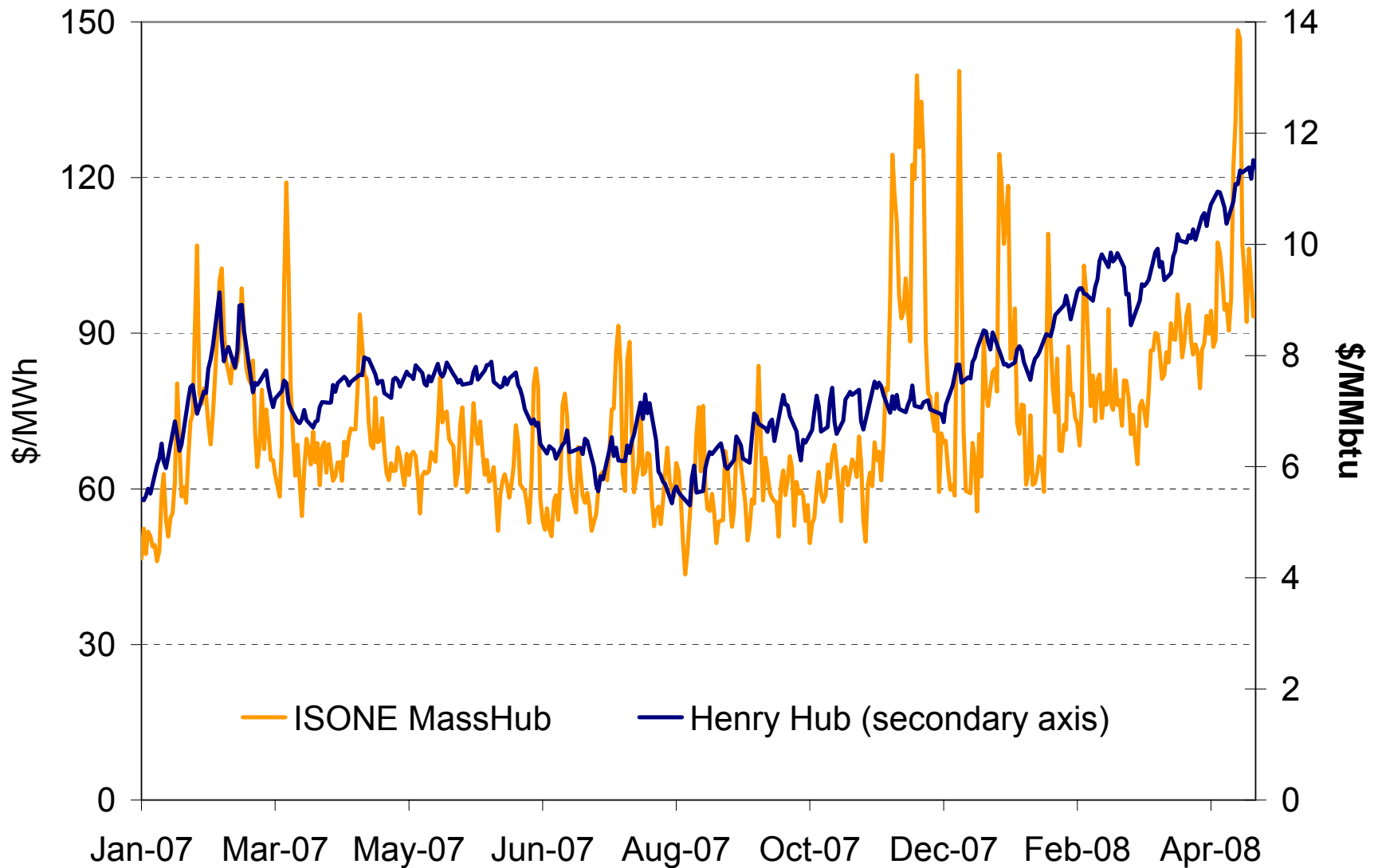
*Managing Downside Risk in Energy Procurement*

IDEA 99<sup>th</sup> Annual Conference & Trade Show  
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**LEVITAN & ASSOCIATES, INC.**  
MARKET DESIGN, ECONOMICS AND POWER SYSTEMS

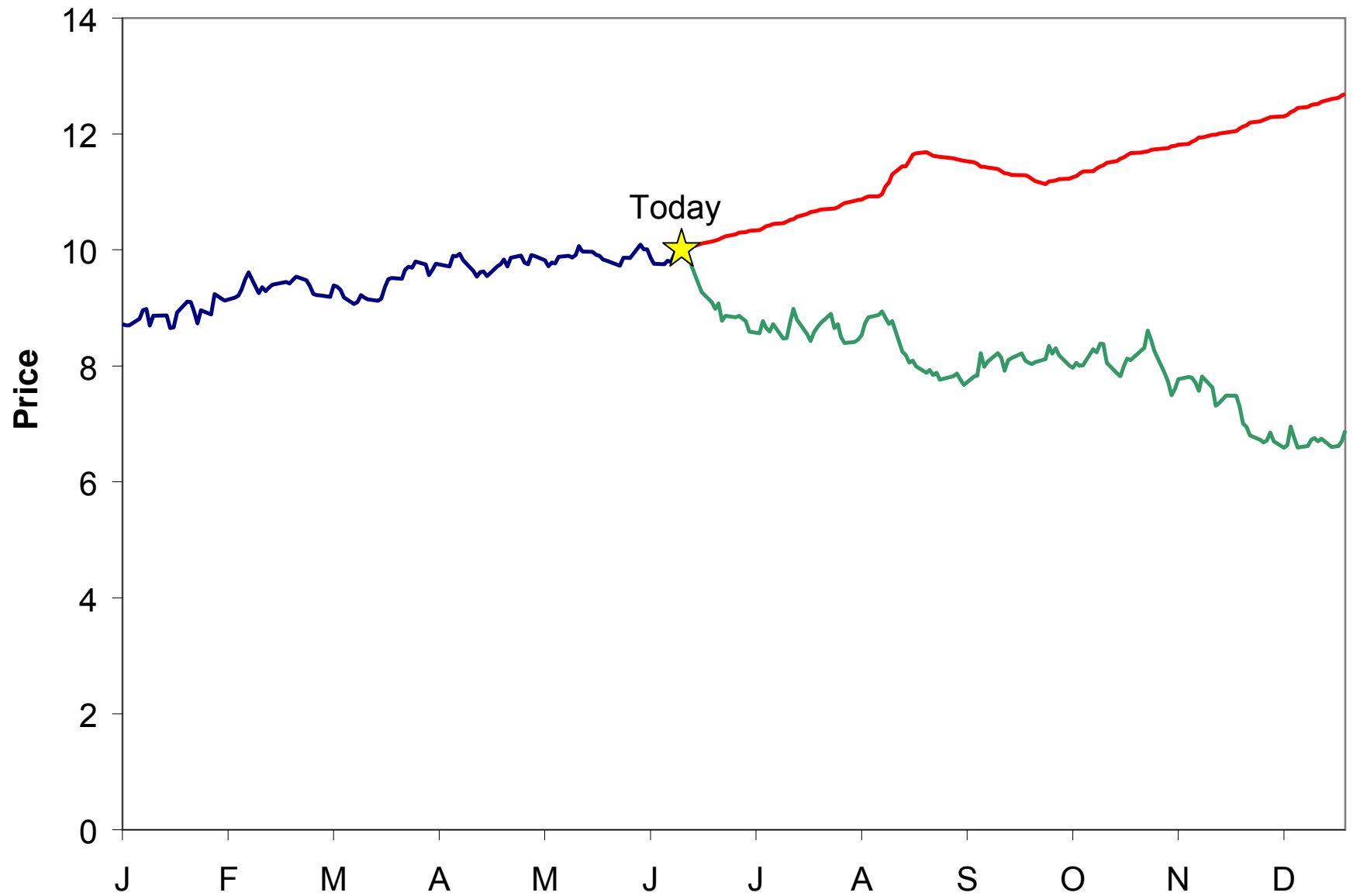
# High Prices and Volatility



Source: Bloomberg LP, ISO-NE

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# Prices in the Future are Highly Uncertain



# Approaches to Managing Regret Risk

- ◆ Laddering
- ◆ Vanilla Put Options
- ◆ Collars
- ◆ Exotic Options

## Laddering

- ◆ For a single tranche (delivery period), make several purchases

### Pros

- ◆ Simplicity
- ◆ Low upfront costs

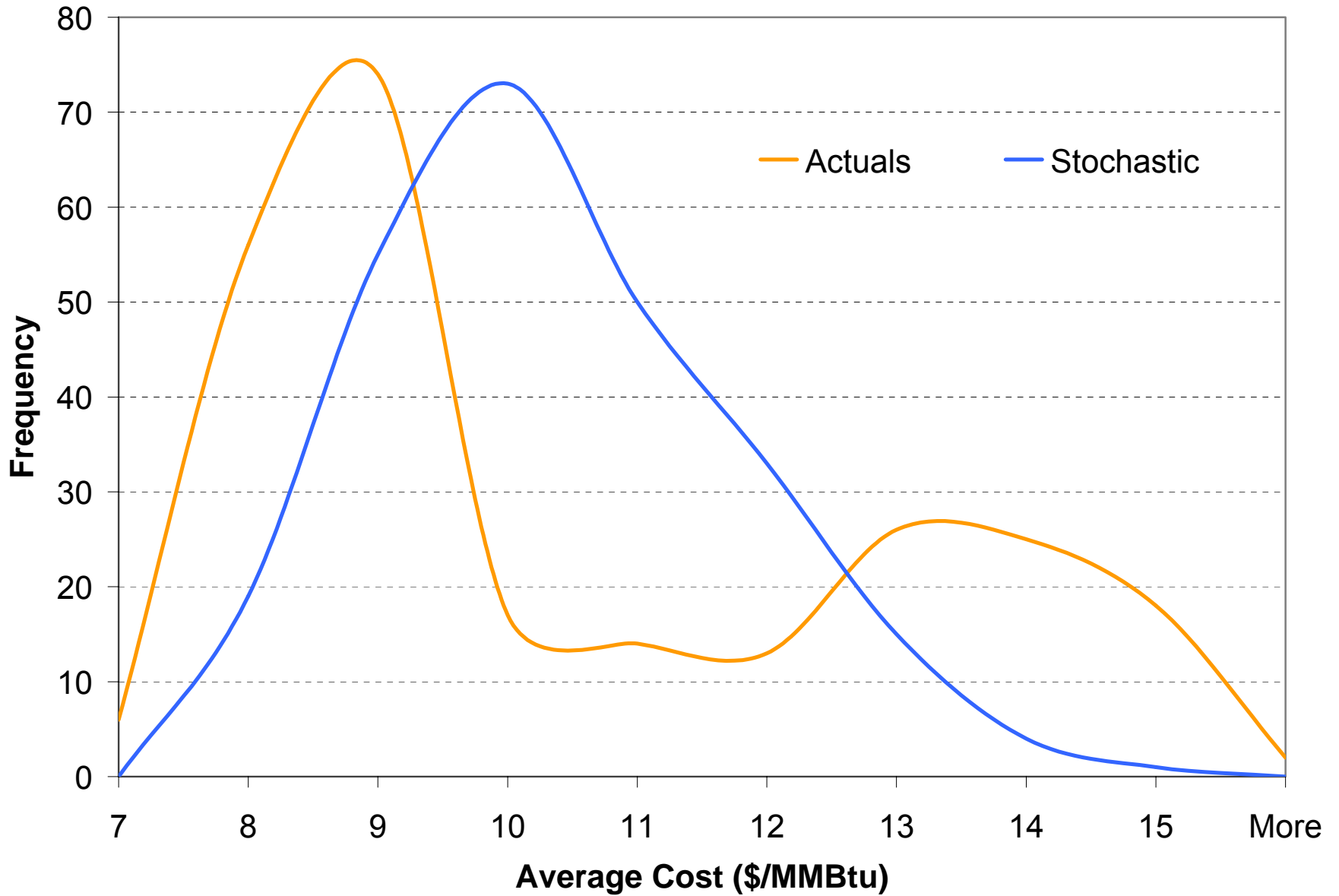
### Cons

- ◆ Does not lock-in price protection, only reduces the probability of regret
- ◆ Multiple procurements increase administrative burden
- ◆ Threshold counterparty interest required – potential diseconomy of scale

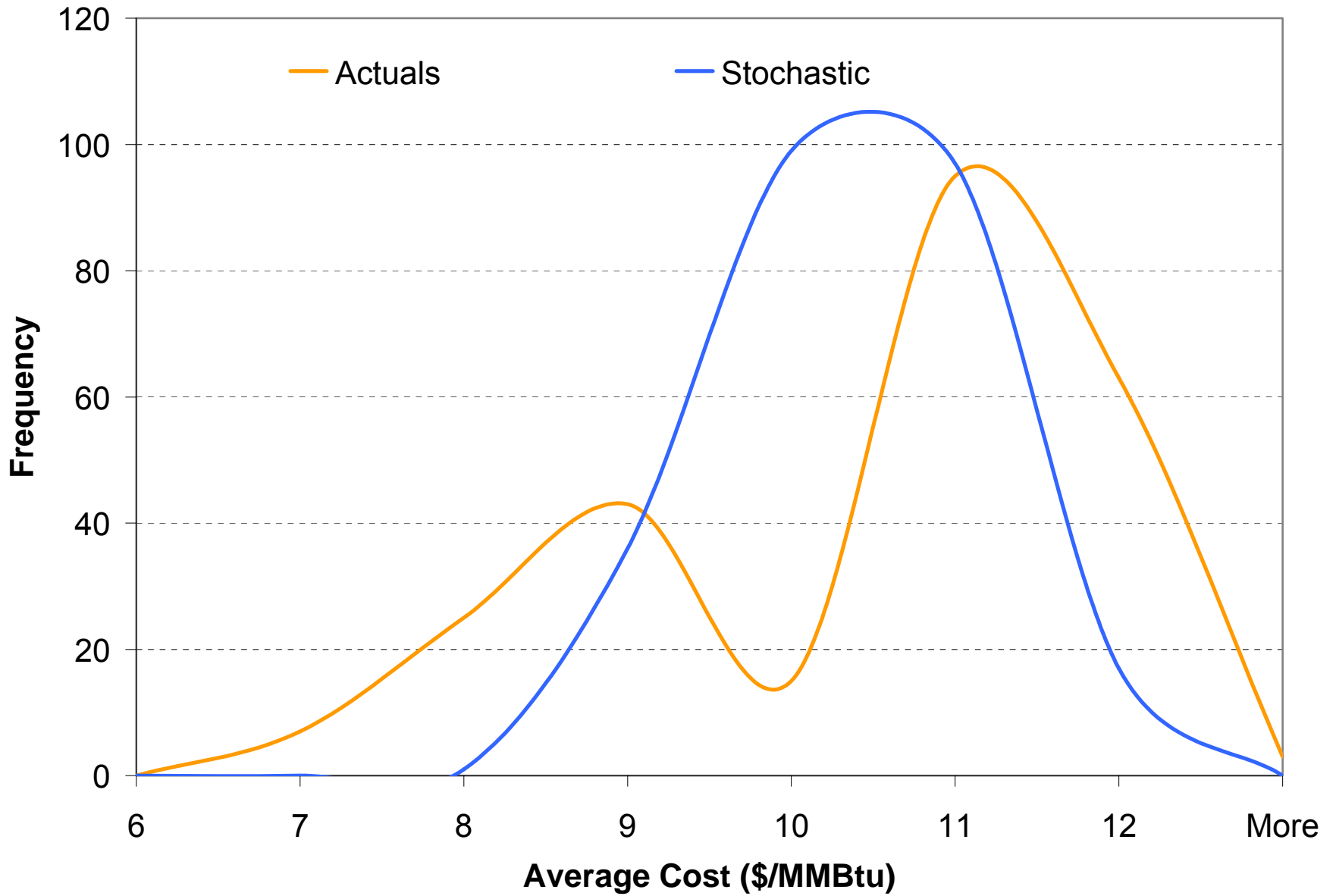
# Laddering Simulation

- ◆ Gas procurement at Henry Hub for calendar quarters (Q1 2006 and Q1 2007)
  - One-day purchase: Purchase gas on a single day in the preceding 12 months
  - Laddering: Purchase gas on four randomly selected days over the previous 12 months
  
- ◆ Laddering narrowed the distribution of results and the likelihood that gas was purchased at a high price
  - “Thinner tails” - both directions

# Q1 2006 Simulation Results



# Q1 2007 Simulation Results





## (European) Put Options

- ◆ Price insurance
  - If the price of underlying forward goes down after procurement, option payout will (partially) compensate for buyer's regret

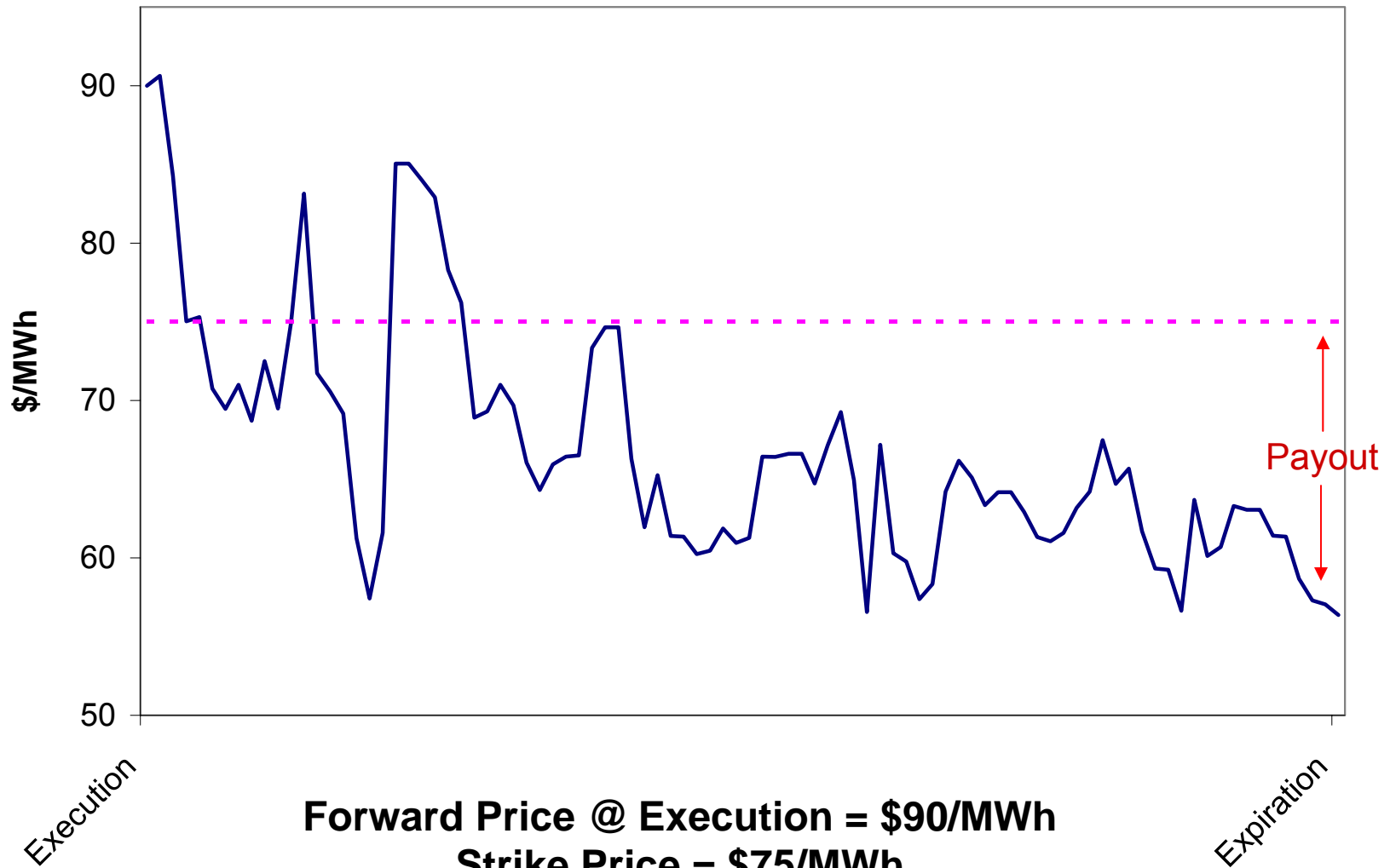
### Pros

- ◆ Set a specified level of risk protection
- ◆ Liquid, offered on NYMEX and ICE

### Cons

- ◆ Expensive
- ◆ May not pay out at settlement

# Put Option Settlement



**Forward Price @ Execution = \$90/MWh**

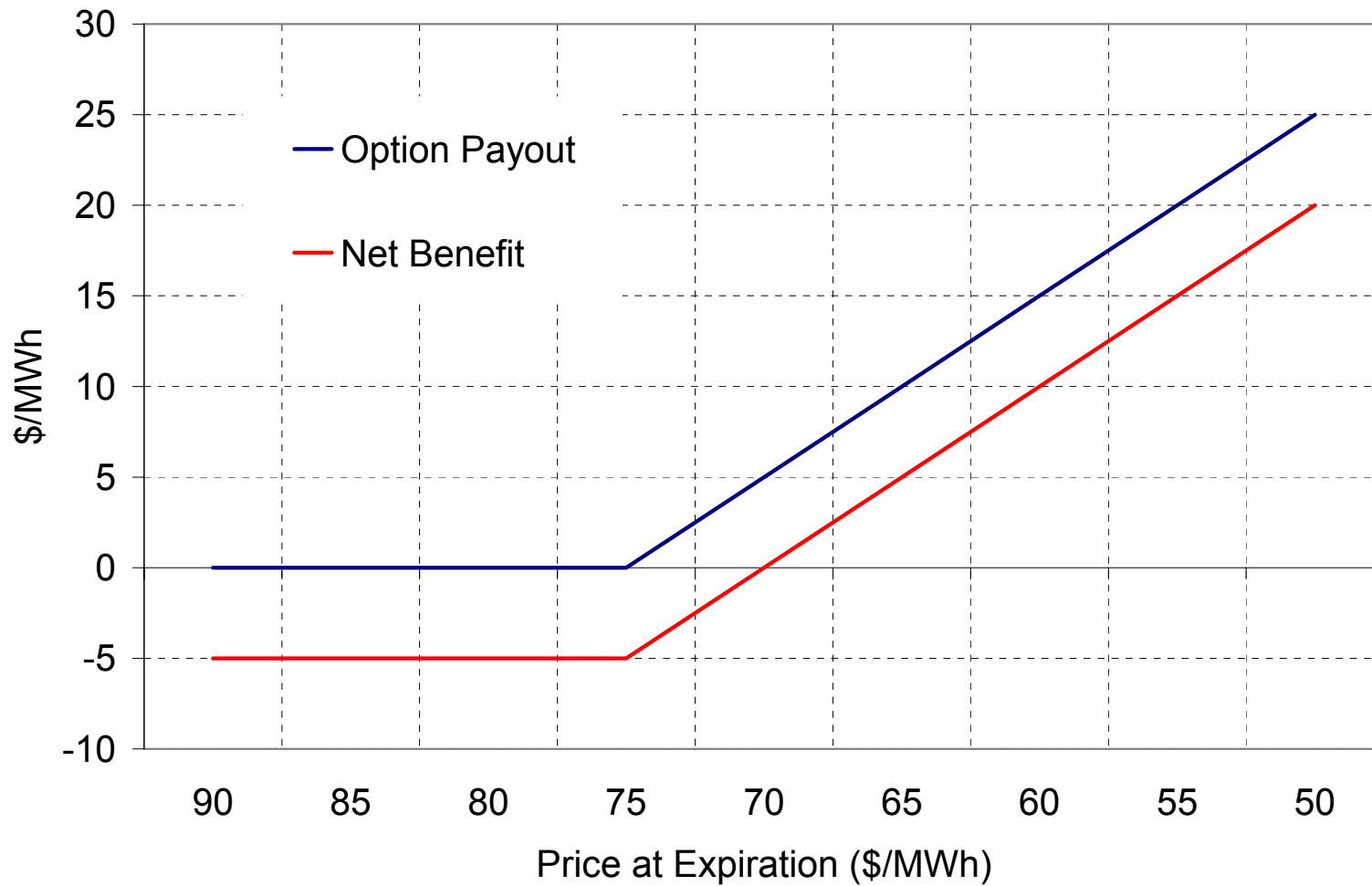
**Strike Price = \$75/MWh**

**Forward Price @ Expiration = \$55/MWh**

**Payout = \$20/MWh**

**Net Benefit = \$15/MWh (\$20 - \$5 option cost)**

# Put Option Settle Price vs. Payout



**Option Price = \$5/MWh**  
**Strike Price = \$75/MWh**

# Euro Option Pricing: The Black Model

$$V_{put}(t, F_{t,T}) = e^{-r(T-t)} [KN(d_1) - F_{t,T}N(d_2)]$$

where

$$d_1 = \frac{\ln(F_{t,T} / K) + \sigma^2 (T - t) / 2}{\sigma \sqrt{T - t}}$$

$$d_2 = \frac{\ln(F_{t,T} / K) - \sigma^2 (T - t) / 2}{\sigma \sqrt{T - t}}$$

F = Forward price of underlying

K = Strike Price

r = Risk-Free Rate

T,t = Time (execution vs. expiration)

N = Normal Cumulative Distribution Function

$\sigma$  = Implied Volatility

# Illustrative Pricing of Put Options

Settle Date	Forward Price (\$/MWh)	Strike Price – 10% out of the money (\$/MWh)	Option Premium (\$/MWh)	Strike Price – 25% out of the money (\$/MWh)	Option Premium (\$/MWh)
Jan 2009	\$87.94	\$79.15	\$8.77	\$65.96	\$3.82
Feb 2009	\$87.94	\$79.15	\$9.57	\$65.96	\$4.41
Mar 2009	\$74.31	\$66.88	\$8.66	\$55.73	\$4.16
Apr 2009	\$74.31	\$66.88	\$9.26	\$55.73	\$4.62
May 2009	\$66.75	\$60.08	\$8.81	\$50.06	\$4.54
June 2009	\$78.25	\$70.43	\$10.90	\$58.69	\$5.78

*Assumptions: 50% implied volatility, 2.5% risk free rate*

*Forward pricing at Cinergy Hub (on peak) from 5/27 NYMEX Clearport*

# Collars

- ◆ Lock in a range of prices by purchasing a call and selling a put
  - Proceeds of put offset the cost of the call (total or partial)

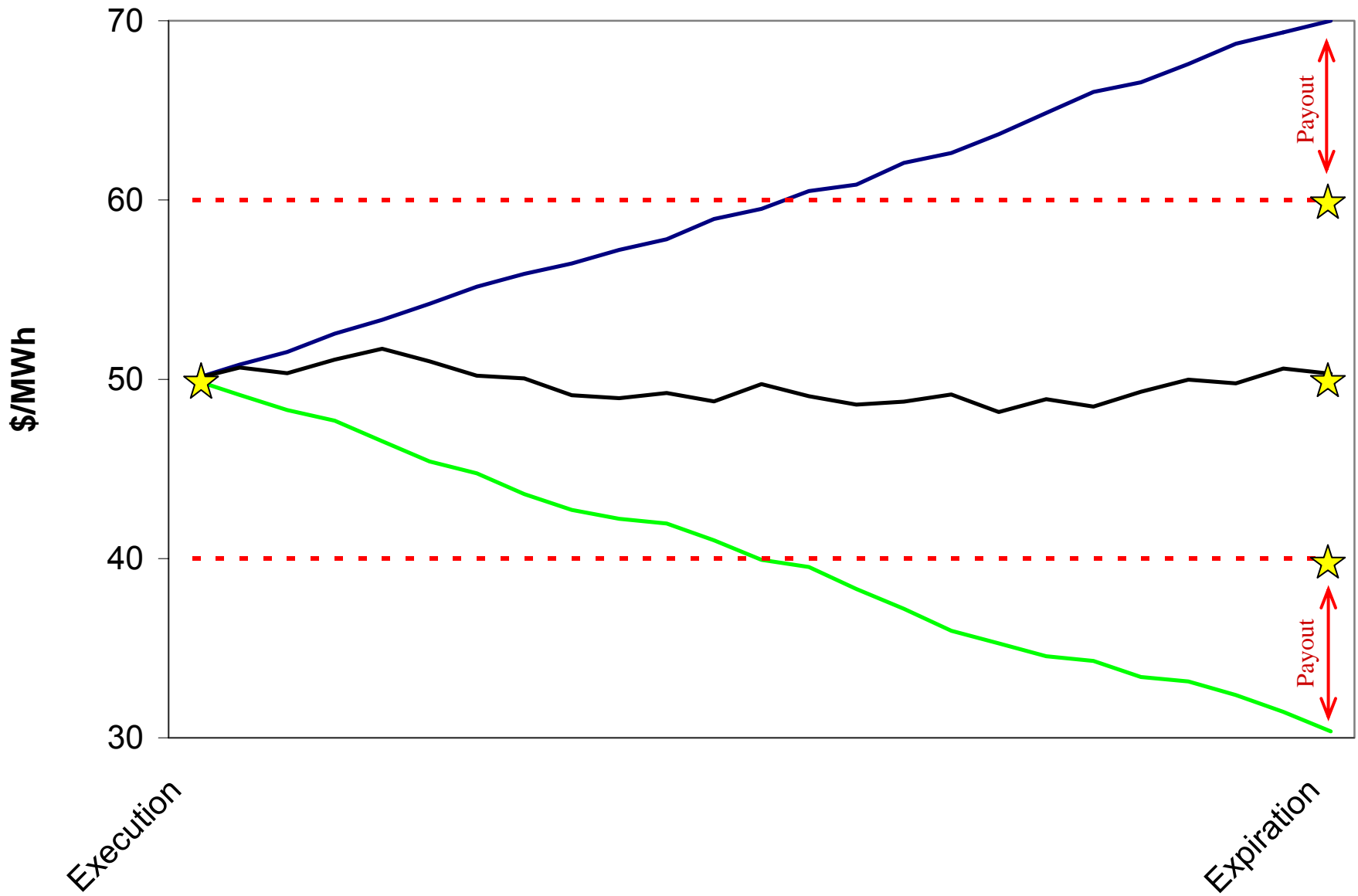
## Pros

- ◆ Less expensive than buying a forward and hedging with a put option
- ◆ Comparatively liquid

## Cons

- ◆ Doesn't lock in specific level of price protection, only a range
- ◆ Limits potential to participate in downward correction
- ◆ Prices may still increase

# Collar Example



## Exotic Options

- ◆ Wide variety available
- ◆ Can be custom designed
- ◆ Relatively new structures

### Pros

- ◆ Able to tailor to meet needs
  - Can strike a good balance between price protection, potential upside, and cost considerations

### Cons

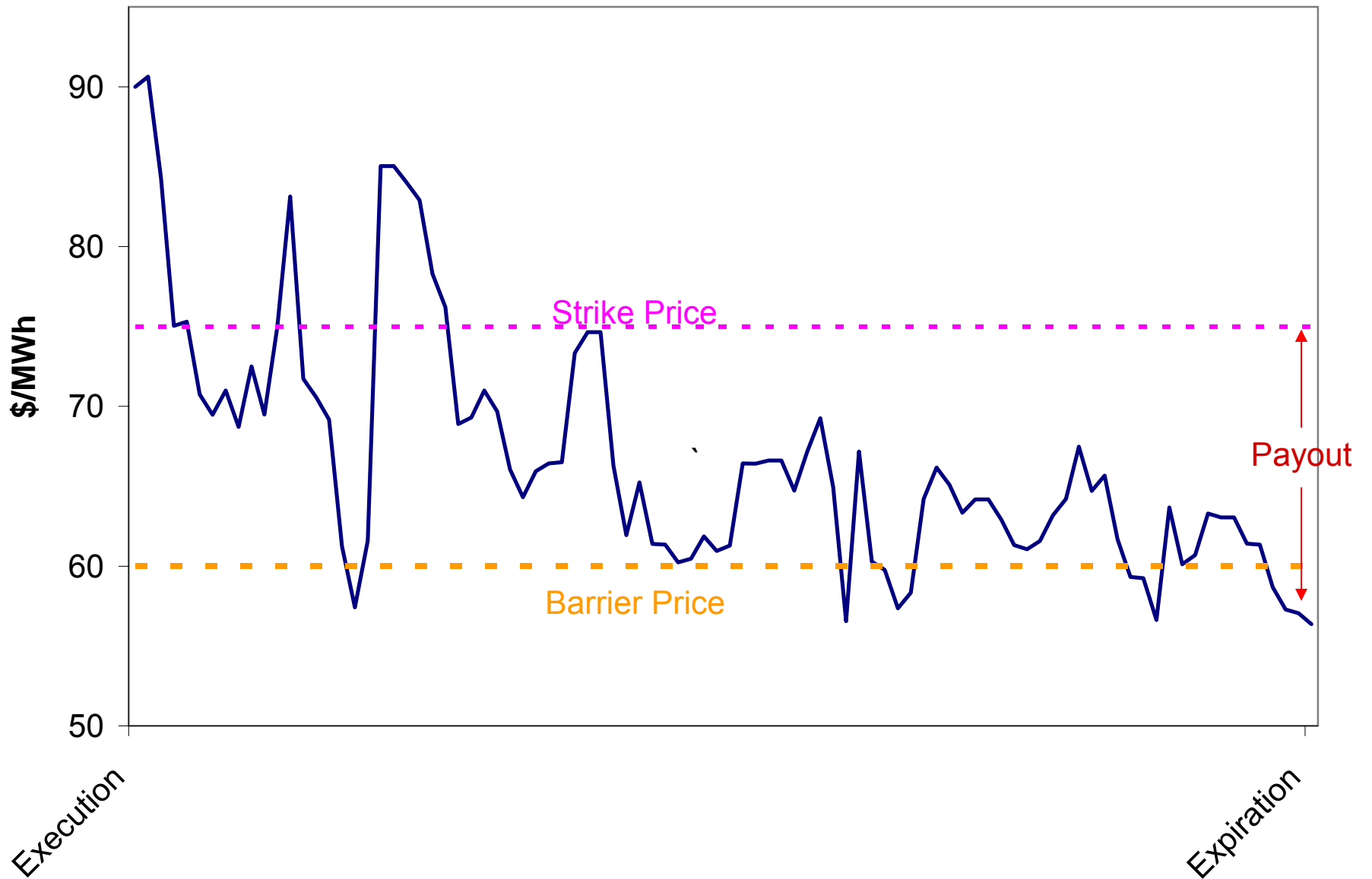
- ◆ Opaque, difficult to price
- ◆ Illiquid, can be difficult to unwind at good value
- ◆ High upfront costs



# Barrier Options

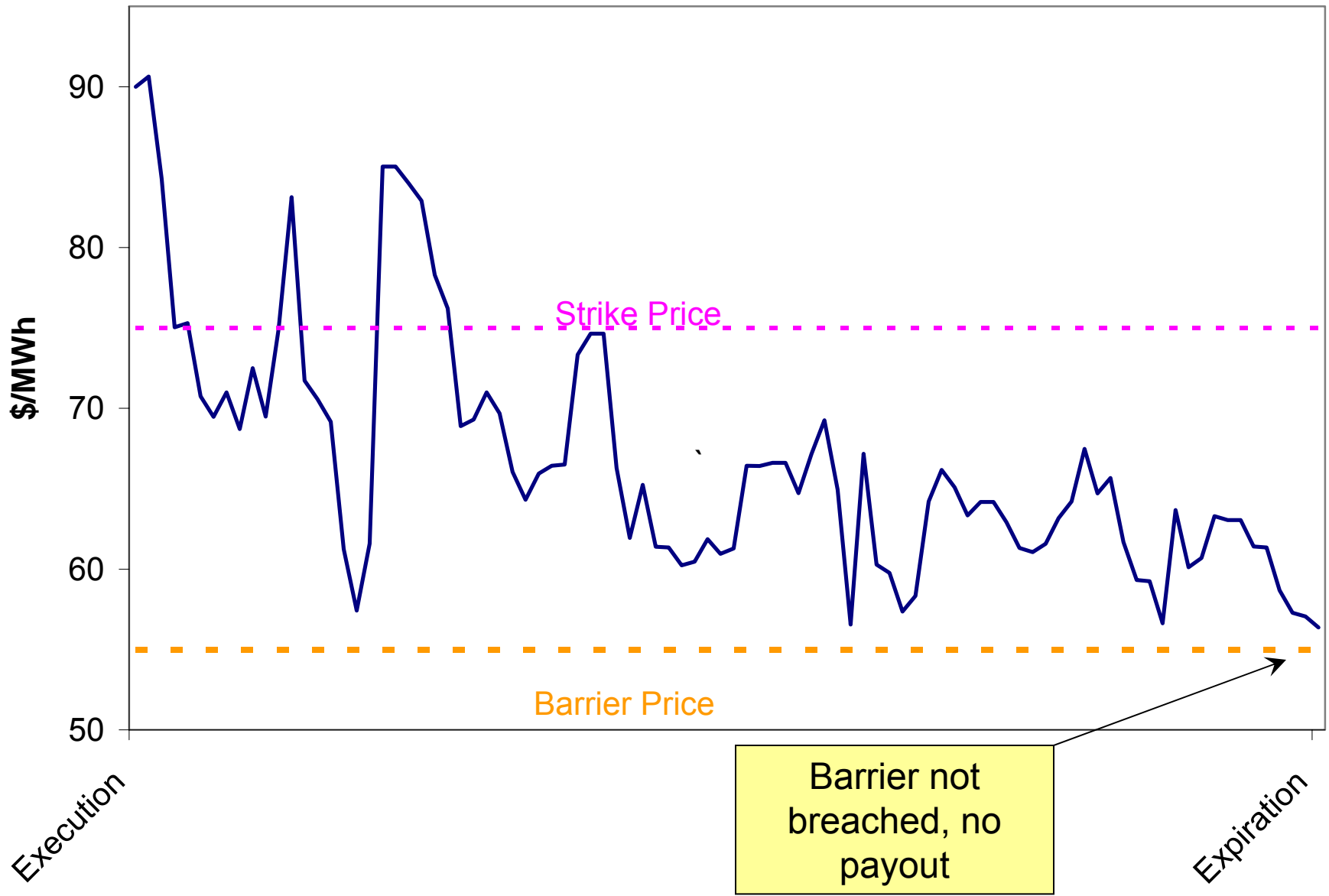
- ◆ Sometimes called “knock-in” or “knock-out” options
- ◆ If barrier is exceeded, option settles against the strike price
  - Reduces both the cost and the probability of payout
- ◆ Multiple designs
  - Settlement of strike price vs. either the barrier or forward price
  - “One touch” or specified time (# of trading days) above/below the barrier
- ◆ Difficult to Price
  - Closed form solutions provide approximation only

# Barrier Settlement with Payout



# Barrier Settlement, no Payout

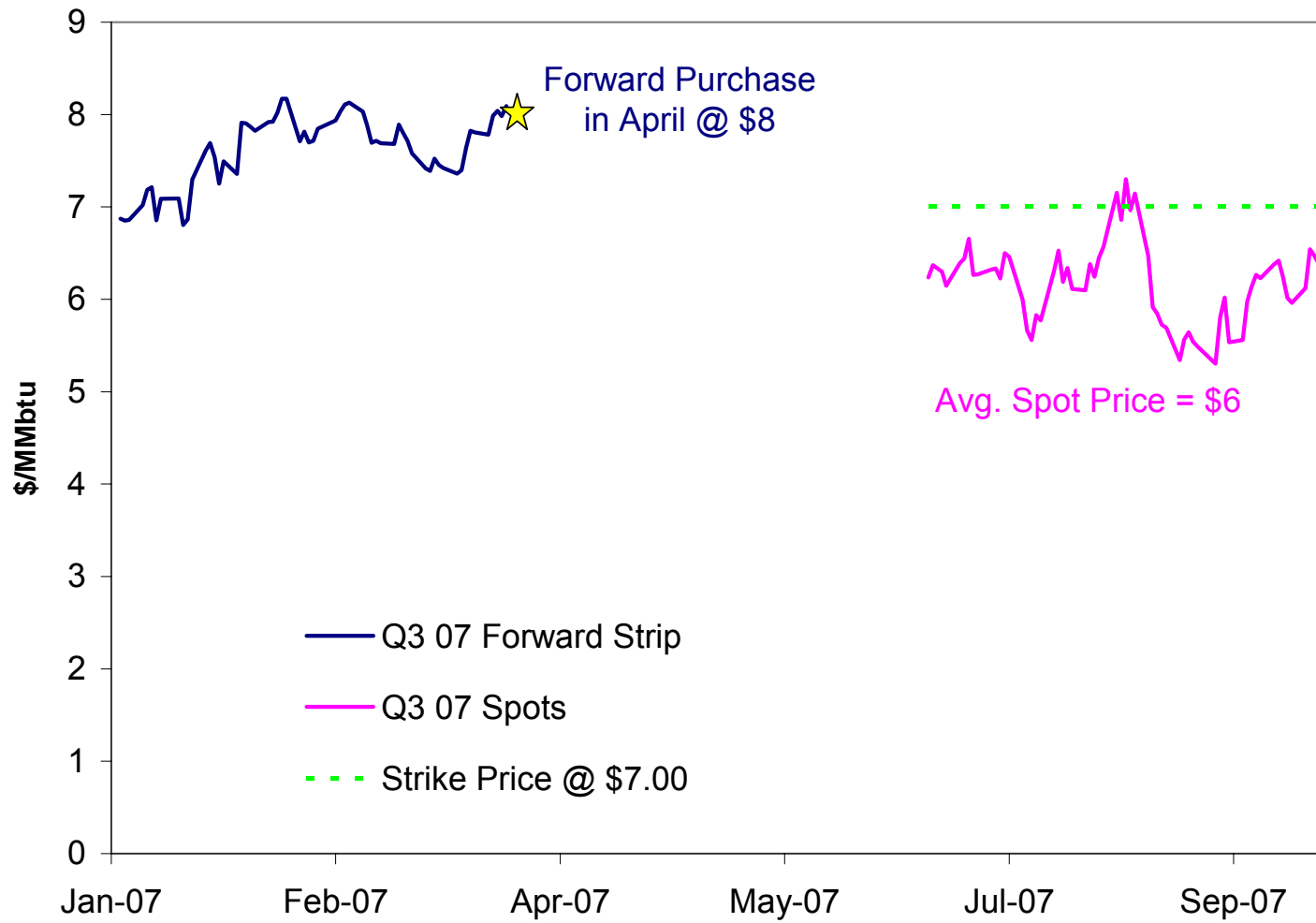
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# Asian Options

- ◆ Management of forward v. spot risk
  - Settlement of average spot prices against a strike price
  - Generally the strike price is either the forward price at the beginning of the delivery period or when prices locked in via forward purchase
  
- ◆ Difficult to price
  - No closed form solution, requires simulation to estimate
  
- ◆ Two Structures: Cash settlement or delivery at strike price
  - Cash settlement most common for energy risk management

# Asian Put Option Knock In



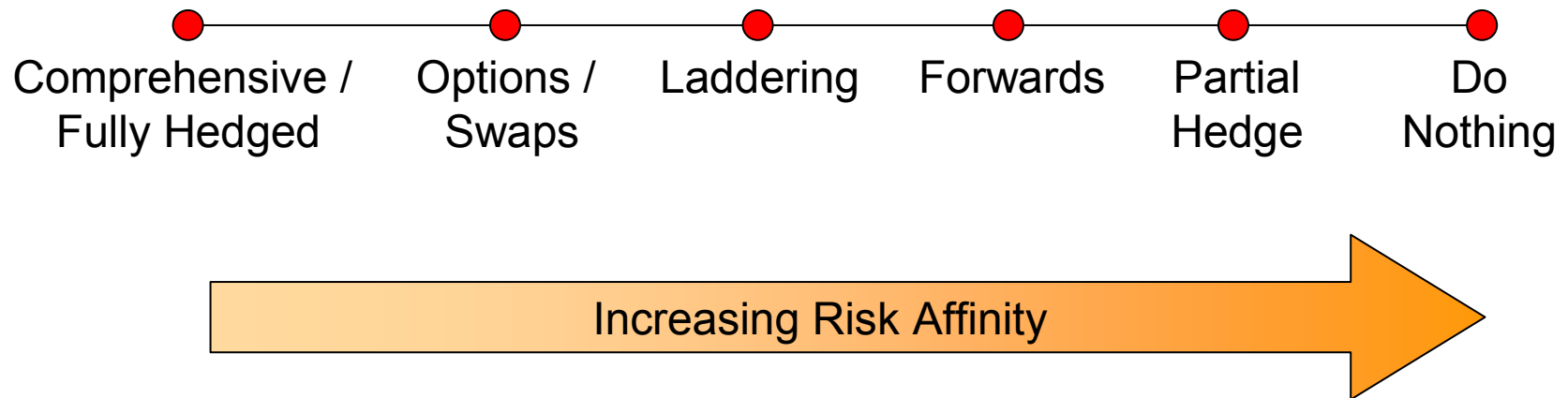
**Strike Price = \$7/MMbtu**  
**Average Spot Price Q3 2007 = \$6/MMbtu**  
**Payout = \$1/MMbtu**

## Other Exotics/Structures/Strategies

- ◆ Lots and lots of structures in the market
  - American v. European v. Asian v. Parisian *et al*
  - Bull/bear spreads, game options, Russian options *et al*
  - Cross-commodity hedges
  - Combinations of various structures
  
- ◆ Most deal-specific and won't be available to small or mid size users
  
- ◆ Use exotics selectively; may not be suitable for many institutional users

# Risk Continuum

- ◆ Important to tailor risk management approach to individual risk tolerance and price sensitivity



- ◆ More risk protection usually means higher upfront costs

# Pros and Cons

Approach	Upfront Cost	Protection Provided	Liquidity/ Availability
Laddering	Low	Low	High
Vanilla Option	High	High	High
Collar	Varies	Medium	Medium (multiple transactions)
Barrier Option	Medium	Medium	Low
Asian Option	High	High/Varies	Low



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